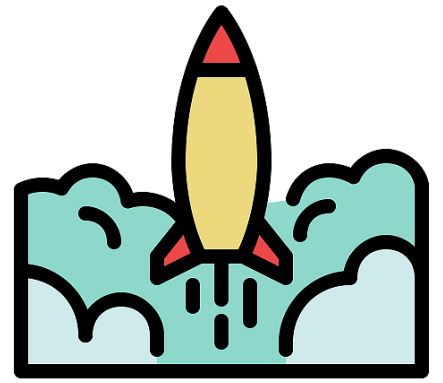


Content Distribution Checklist



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- Post to (relevant) social media accounts
 - Buffer 6 updates to Twitter
 - Notify your internal team
 - Notify your email list
 - Reach out to friends who'll love the article
 - Reach out to influencers you mention
 - Reach out to influencers on the topic
 - Answer questions on Reddit and Quora
 - Add a Google Alert long-term promotion

